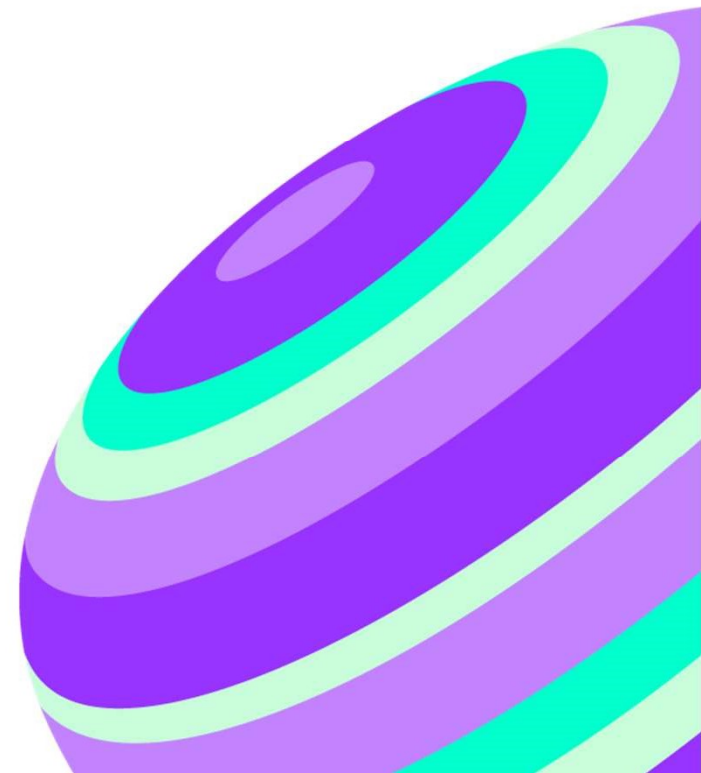




COMMENTARIES AND DISCUSSION

Ainokaisa Saarinen
Telia Company

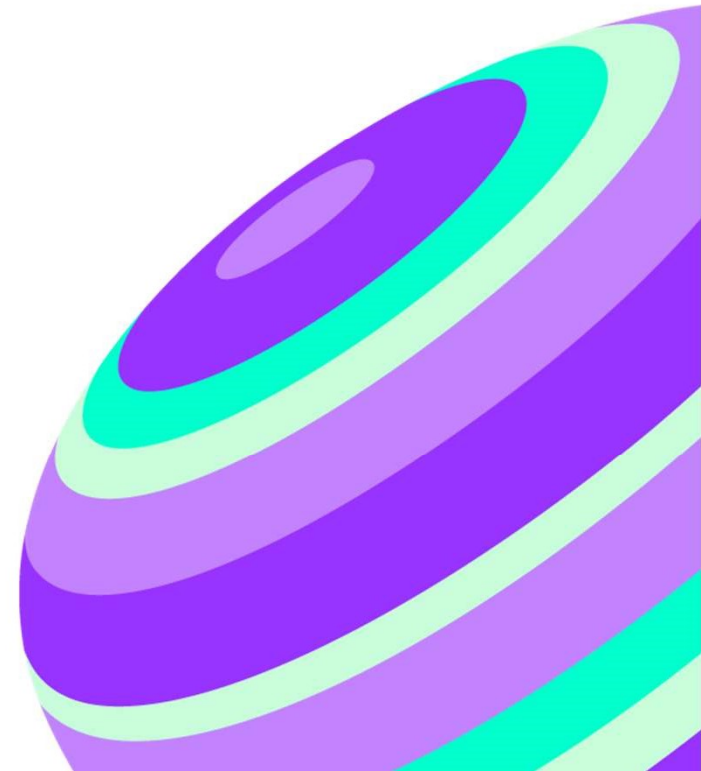
December 10, 2019
Towards Sustainable ICT
Digital Futures, Department of Future
Technologies, Sustainability Steering Group
University of Turku





HELLO!

ainokaisa.saarinen@teliacompany.com
+358 40 506 3800
[linkedin.com/in/ainokaisasaarinen](https://www.linkedin.com/in/ainokaisasaarinen)
@ainokaisa





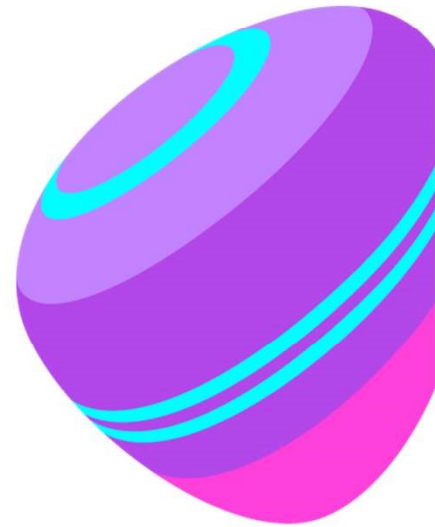
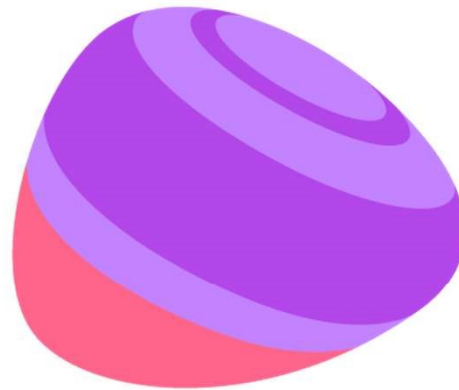
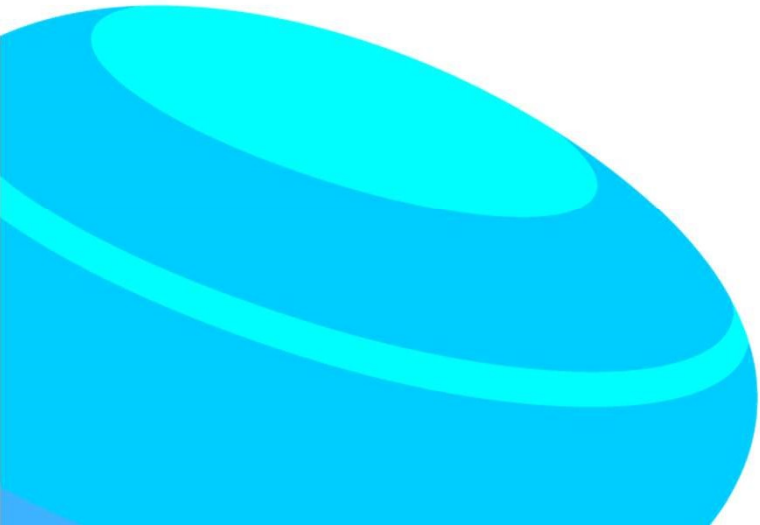
**TELIA COMPANY PROVIDES
COMMUNICATION SERVICES HELPING
MILLIONS OF PEOPLE TO BE CONNECTED
AND COMMUNICATE, DO BUSINESS AND BE
ENTERTAINED. BY DOING THAT WE FULFILL
OUR PURPOSE TO BRING THE WORLD
CLOSER**



IT'S ALL ABOUT OUR CUSTOMERS' TRENDS



SUSTAINABILITY AND CORPORATE RESPONSIBILITY AT TELIA



SUSTAINABILITY AND CORPORATE RESPONSIBILITY IN OUR EVERYDAY WORK



#SDG3 #SDG9 #SDG11 #SDG13 #SDG16



SOME COMMENTS ON THE TOPICS OF THIS SEMINAR...

Environment (E)

- Keep biodiversity in mind as well
- How to fight climate change?
 - Reducing emissions
 - Adaptation to the new circumstances
 - Creating carbon sinks
- Footprint vs handprint
- Environment's cultural values are also part of sustainability

Social (S)

- Communication's (which often happens via ICT) role in society for democracy, equality, freedom of speech etc.
- Supporting positive development and economic growth
- Help to keep children and others who need support safe in the digital world
- Supporting workforce's health and safety

Governance (G)

- ICT can help
 - (Sustainable) business opportunities
 - Safety and security
 - Good practices of administration, and
 - Companies' business processes from marketing to delivery
 - Companies' role as subcontractor
 - Management and leadership practices

Other comments

- As ICT professional, try to understand the big picture of sustainability
- All ESG integration and reporting might affect financing costs of your (b2b) customer
- ICT industry's role in sustainability
 - Take care of your own ESG
 - Help your customers to take care of theirs





Telia Company

